

SANTA CRUZ SÜDAMERIKAS BOOM STADT IN ZAHLEN:

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LATIN AMERICA'S BOOM TOWN

NEW SANTA CRUZ IN FIGURES

By Karin Andersson

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Santa Cruz has developed into a Latin American boom town. Bolivia's biggest city is growing so fast that a sibling city is now being constructed. Here are the numbers behind the expansion of South America's fastest growing powerhouse.

Oil, gas, food production and the construction industry have fueled the growth of Santa Cruz de la Sierra. Bordering Brazil and Paraguay, the city lies in the Andean foothills in Bolivia's most eastern department. The modern city took form in the 1960's when a master plan was developed. The city has grown exponentially ever since, especially after 1985, bolstered by liberal reforms.



Nueva Santa Cruz will be located just 20 minutes from the old Santa Cruz de la Sierra.

The city's growth, and its strategic location in the middle of South America, have now lead to a mega project: constructing a new Santa Cruz, just twenty minutes from the old city. The vision is to create a South American hub as the city already has good infrastructure to all neighboring countries.

Here is the New Santa Cruz mega project in numbers:

2,5 billion

The total amount that will be invested, in USD

370,000

Number of inhabitants that can find new homes in New Santa Cruz

6,000

The total hectares for the new area

3,000

The hectares for residential areas

700

The hectares for commercial and business areas

2,500

The hectares for green areas



More than 100 Volvo machines are involved in the construction of Nueva Santa Cruz.

100+

The number of Volvo machines that will be involved in the construction of New Santa Cruz. Among them compactors, wheel loaders and excavators.

2 million

Number of inhabitants in Santa Cruz now

2X

The population of Santa Cruz is expected to double in 15 years

14th

Santa Cruz is the fourteenth fastest growing city in the world

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